

Beverage-4-US: International Student Competition Second meeting-10 April 2018

ORGANIZED BY

SOUTH EAST ASIA ACADEMY OF BEVERAGE TECHNOLOGY (SEA-ABT)

Beverage-4-US

SEA-ABT

South East Asia Academy for Beverage Technology

An international Students competition with teams of 3 students that can be from different universities or one university to compete on finding the best solutions for product or ingredient development on creating "Healthy beverage from waste utilization of food" on one specific product – and/or ingredient.

Objectives

- 1. To improve practical knowledge and abilities in solving food industry-related problems
- 2. To develop communication, team working and management skills
- 3. To promote the interaction among students from various universities, from different countries in SOUTH EAST ASIA

Scientific Committee (Chair Paola Pittia)

Sasitorn Tongchitpakdee (KU), Chaleeda Borompichaichartkul (CU), Gerhard Schleining (BOKU), Paola Pittia (UNITE), Guest from Industry (1), Dr Anadi Nitithamyong (FoSTAT)

Activities



Teams of students apply on voluntary basis; registration is free of charge.

They could be made of 3 students, preferentially Bachelor in Food Studies but for each team. Teams could belong also to universities of associate partners.

One tutor (teacher, researcher, post-doc) could be involved (extra member) with the role to support and advise the team; but he/she cannot lead the team work.





The teams will submit by the fixed dead line a report of max 4 pages and a PowerPoint presentation of max 20 slides. – 25 May 2018

A form for the report will be provided to the registered teams.

The PowerPoint presentation will be also presented at the **final** *Virtual workshop* "*Beverage-4-Us*", an open event and internationally disseminated. – 8 June 2018

Reports and presentations have to be submitted to the secretary of competition program email: BeverageTechnology.Thailand@gmail.com





- 1. Abstract 150 words
- 2. Keyword....
- 3. Main objectives (max 200 words)
- 4. Strategy of project implementation and development organization of the team, time plan, task and activities to identified to develop the issue/topic/problem, the approach you have use to tackle the project objectives (max 300 words)
- 5. **Development of the project** (max 2 pages, single line, Time New Roman)
 - The description of project in all aspects considered have to be summarized
 - Innovation, potential applicability and benefits in respect to the state of art

IP issues will be taken into account as described in the webpage



Skill improvement

- 1. New Product Development in Beverage by Prof Paola Pittia, UNITE on 10 April 2018, 14.00-15.00 Bangkok time
- 2. Design Thinking for Beverage Entrepreneur by Dr Porramate Chumyim, STI on 25 April 2018, 13.30-14.30 Bangkok time
- 3. Fruit Juice and Fruit-Based Beverages Workshop will be uploaded on 30 April 2018 see all the topic on the website of Beverage-4US https://www.sea-abt.eu/beverage-4-us





15th December 2017 till 31th January 2018: registration of the teams (to secretary of the competition email: BeverageTechnology.Thailand@gmail.com)

15th **February 2018:** acceptance of the teams and approval of the projects topics

23rd February 2018: competition instruction and justification

March – April 2018: online workshop and webinar to increase skill development (4 times)

25th May 2018: submission of the project presentation and report

8th June 2018: final presentation of all the projects at the Beverage-4-Us

8th June 2018: virtual workshop the results of the teams in presence of industry and multiplayer representatives and nomination of the best 1st, 2nd, 3rd **Beverage-4-Us team**

Good luck/Thank You

Q & A

EMAIL: BEVERAGETECHNOLOGY.THAILAND@GMAIL.COM