



Welcome to the

SEA-ABT BEVERAGE-4-US skill development webinar: *Design and development of innovative beverages*

Organized by the
SEA-ABT project in cooperation with the **ISEKI-Food Association**

Presenter:

Paola Pittia
UNITE, Italy



Moderators:

Chaleeda Borompichaichartkul
Chulalongkorn University,
Thailand



Line Lindner
BOKU, Austria



We will start soon



Agenda



- Introduction how to use your control panel
- Introduction to the SEA-ABT project
- Introduction of BEVERAGE 4-US by Chaleeda Borompichaichartkul, Chulalongkorn University, Thailand
- Presentation on „New Product Development in Beverages” by Paola Pittia, UNITE, Italy.

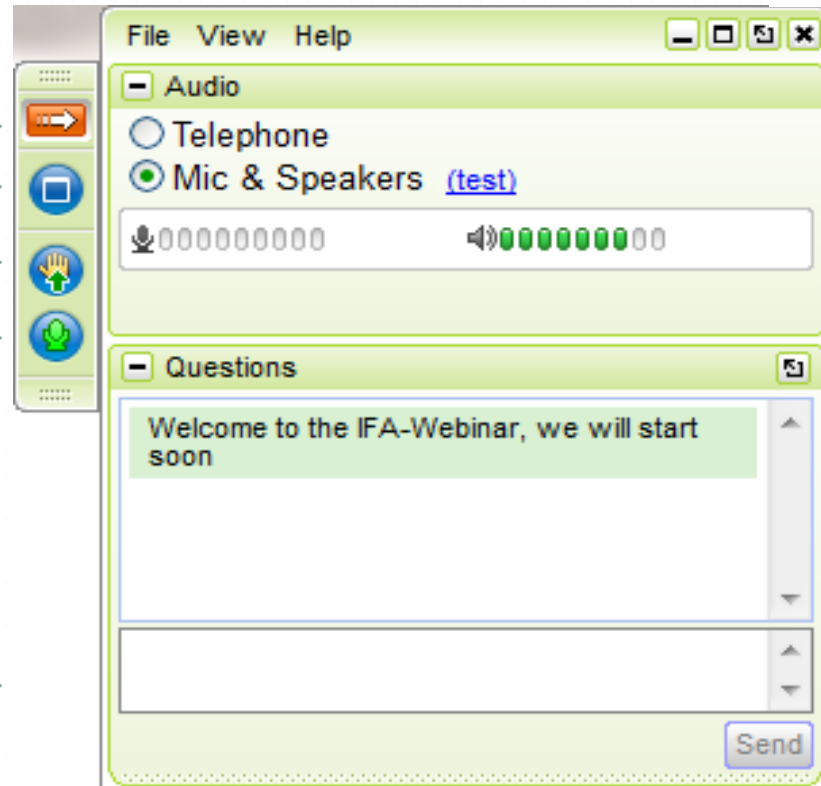
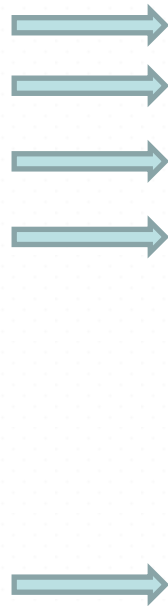


control panel



minimize panel
full screen
raise hand
mute/unmute
microphone

post question



- All microphones are muted
- Session will be recorded



**SOUTH EAST ASIA -
ACADEMY FOR BEVERAGE TECHNOLOGY**

SEA-ABT Project

ERASMUS+, Capacity Building: 561515-EPP-1-2015-1-AT-EPPKA2-CBHE-JP



Coordinator: Dr. Gerhard Schleining
**BOKU - University of Natural Resources and Life
Sciences, Vienna**



Depart. of Food Science and Technology
Vienna, Austria
Gerhard.Schleining@boku.ac.at,
<http://www.dlwt.boku.ac.at/>

Dr. Sasitorn Tongchitpakdee
Kasetsart University



Depart. of Food Science and Technology
Bangkok, Thailand
Sasitorn.ch@ku.ac.th
<http://www.ku.ac.th>

Secretary General of **ISEKI-Food Association**
c/o Depart. of Food Science and Technology
office@iseki-food.net, <https://www.iseki-food.net/>
registered under Austrian law ZVR: 541528038



Co-funded by the Erasmus+ Programme of the European Union

ERASMUS+ Capacity Building project for Higher Education

3 years (10/2015-9/2018), € 1 Mio, 9 partners

Main aim of the project is to

- a) support **Thai Universities** to establish an education concept for the beverage sector, improve training equipment
- b) support **Thai companies and stakeholders** in the beverage sector to find qualified personnel
- c) establish an organisational infrastructure for knowledge transfer and collaboration -> Academy

SEA-ABT Project partners

BOKU (Universität für Bodenkultur Wien), AT

KU (Kasetsart University)

HGU (University of Geisenheim), DE

KMITL (King Mongkut's Institute of
Technology Ladkrabang)

UNITE (University of Teramo), IT

CU (Chulalongkorn University)

Habla Chemie, DE

PATKOL (food equipment supplier)

IFA (ISEKI-Food Association), AT

EHEDG (Europ. Hygienic Equipment Design
Group), DE

EUCEN (EU university continuing education
network), BE

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OUTCOMES

Higher Education (HE)

International Accreditation by IFA

a) Postgraduate Diploma (1y)
KU (+CU+KMITL)

**b) tune existing food study
programmes**

c) Double degree
CU – UNITE

CPD training

International Certification by IFA

"Joint EU-SEA Beverage Academy"

EU-Bev. Academy

SEA-Bev. Academy

**a) development of certified, demand driven
training activities**

b) Services for business development

- Find experts, partners, facilities,**on international level**

Oct 15-----Oct 16-----Oct 17-----Apr 18-----Oct 18
selection & specification



Train the trainer in EU



development

test

improvement

certification

Training Equipment





"Joint EU-SEA Beverage Academy"
training center with mainly independently working local hubs in Bangkok and Vienna



EU Beverage Academy
at BOKU using the infrastructure of IFA

SEA Beverage Academy
at KU using the infrastructure of KU-
Extension Service

SEA-ABT members

Expected contribution

- help identify needs
- accept diploma thesis work
- accept internship
- giving lectures at the university

Universities

Companies:

- Food producers
- Equipment suppliers
- Training providers
- Professional Associations
- Governmental organisations
- NGOs...

benefits

- tailor made high quality, certified training
- get support in business development
 - find experts and partners
 - access to equipment and new technologies
 -



SOUTH EAST ASIA - ACADEMY FOR BEVERAGE TECHNOLOGY



SEA-ABT
South East Asia Academy
for Beverage Technology

The South East Asia Academy for
Beverage Technology



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Thank you for your attention

<https://www.sea-abt.eu>



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