

# The South East Asia Academy for Beverage Technology (SEA-ABT)



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Currently Thailand lacks in capacities to supply the beverage industry with adequately trained students and qualified non-academic staff. Currently the Thai beverage industry trains their employees in house or in a limited number by Universities or overseas. A proper structured and sustainable collaborative concept for high quality continuing professional development (CPD) training for beverage technology is not established.

To overcome these gaps a consortium of Thai and European universities and companies of the beverage industry, will establish an **independent joint Academy**, with hubs in Thailand and EU, to enable a new sustainable collaboration between the partners for:

- continuing needs analysis
- developing and organizing new demand driven educational products for CPD and Higher Education
- using innovative pedagogical approaches and teaching tools

Special emphasis will be given also to hygiene and environmental aspects and skills like teamwork, critical thinking, entrepreneurial mindset, etc.

The developed educational products will be qualified according international standards and implemented in a postgraduate master, in existing curricula to have an optional focus in beverage technology with the option for double/joint degrees with EU universities.

## European Universities

- University of Natural Resources and Life Sciences Vienna
- Hochschule Geisenheim
- University of Teramo



## Thai Universities

- Kasetsart University
- Chulalongkorn University
- King Mongkut's Institute of Technology Ladkrabang

## Industry Partners

- Habla-Chemie GmbH
- PATKOL public Company Limited
- Non-alcoholic and alcoholic beverage companies in Thailand

## Further Partners

- ISEKI-Food Association
- European Hygienic Engineering & Design Group
- European University Continuing Education Network

## Contact Detail / Website link: [www.SEA-ABT.eu](http://www.SEA-ABT.eu)

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